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## Spinktel Newsletter - Spring '14



Apple iPad Air 2!

To read more about it [Click here>>](#)



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If you have an idea for a link, email it through. We are always happy to hear from you.

### What's new at Spinktel?

#### Hardware

Spinktel supplies a number of products to complement their extensive product suite. Whether you are looking for high end routing equipment or a home user modem, give us a call so we can discuss your needs and get you a more than competitive price.



Some products we supply are;

Computer Hardware

Keyboards

Mice

Networking equipment (switches, routers and modems)

Some products we supply that are left of our business line products are:

Razer Gaming equipment (headphones, keyboards and mice)

Bluetooth speakers and headphones

Computer parts and accessories



Jaybird BlueBuds X Premium Bluetooth Stereo Headset

RRP \$199.99

**Spinktel Price \$149.95**

### **New Products**

On offer or coming soon are:

Unified Communications

Apple iPad Air 2

VoIP Handset offering

### **Bandwidth and your business**

The best way to know what sort of internet you need for your business to discuss it

with us. We can assess your needs, budget and possibilities.

In the mean time, have a quick read to see which internet may suit you.

Most of the time when people think of internet, consumer grade internet services are brought to the forefront of discussion. A lot of the time these are not suitable for any sort of business. While being cheap, they fluctuate in speed and quality and often drop out all together.

**DSL - (Digital Subscriber Line)** Without going back to the 90's and dial up, this is the most basic form of internet. ADSL & ADSL2+ both come under this banner. In short, it is a cheap way to gain internet access but does not come with guaranteed speeds or quality due to a number of reasons. The main reason for the lack of speed would be the distance from exchange, this means the distance of your modem to the main exchange in the area. Getting upward of 2 - 3 kilometres from the exchange, speed and stability can drop. 3 kilometres plus the service is... problematic.

**Copper Based Ethernet** - This is when multiple copper pairs or telephone lines are put together to give a greater stability of speed and allows what's called a synchronous speed, meaning it's the same speed uploading(sending) as it is downloading. Currently, for most sized companies that require stable internet, this would be an entry point. Like DSL this service is effected by distance so more pairs are added when moving further from the exchange, but again it does have its limitations.

**Fibre Based Service** - This is where fibre optic Cable is installed into your premises to be used for the internet. It is not effected by distance as much and is very stable. If a business requires a rock solid internet solution then this would be where you would go. Not only does the service allow for stability over distance, the upgrade path allows for virtually unlimited speed. Because fibre isn't a normal mode of installing communications, new fibre may need to be installed into your

premises, and beyond the boundary of your premises there may need to be some works done to deliver the service. That being said, costs can usually be aggregated over time.

**Miscellaneous** - There are multiple other areas that need to be looked into when delivering your internet. Modems, Routers, Switches, Wireless connectivity, internal equipment and more. We are always happy to discuss your needs, requirements and budget. Along with assessing your current scenario, we will plot a path out for your future.

Give Spinktel a call and speak to one of our account managers to organise an appointment should you require us to advise, implement or explain.

# Spinktel 1300 30 21 03

## "Quote of the Month"

*Creativity is just connecting things. When you ask creative people how they did something, they feel a little guilty because they didn't really do it, they just saw something. It seemed obvious to them after a while.*



— Steve Jobs

## "Telco Tips"

With the new iPhone update, there are users that have been downloading more than their usual monthly allocated plan. To circumvent excess usage charges make sure you download updates when you are in a wireless area.

When travelling overseas and you don't want global roaming, turn your phone onto flight mode before leaving the country. You will still be able to connect to "Free WiFi" areas and hotel WiFi but your phone

won't connect to the cellular network, so no excess usage or international roaming charges.

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